

CELEBRATE LABOR DAY!

EARN 2X FUEL POINTS
with digital coupon*
FRIDAY, SATURDAY & SUNDAY

Scan here or visit Kroger.com/FuelEvent to download coupon.
*Exclusions apply. See coupon for details.

12.99/LB With Card
-3.00/LB
DIGITAL COUPON OFFER
\$9.99/LB

Ribeye Steaks
Bone-In, Value Pack, Limit 5

USDA CHOICE

\$1.49/LB
With Card

California Yellow or White Peaches or Nectarines

2/\$3
With Card

Kroger Coleslaw
Select Varieties, 10-16 oz

\$5
With Card

Private Selection Snacking Tomatoes or Kroger Mushrooms
24 oz or Simple Truth Organic Salad Blend, 16 oz

\$3.99
With Card

Johnsonville Smoked Sausage
12-14 oz or Johnsonville Dinner Sausage, 19 oz; Select Varieties

\$2.99/LB
With Card

Pork Back Ribs Bone-In or Heritage Farm Bone-In Chicken Wings

MIX & MATCH
BUY 1, GET 1 of Equal or Lesser Value
FREE
With Card

Breyers Ice Cream
Select Varieties, 48 fl oz

\$3.99
With Card

Shady Brook Farms 93% Lean Ground Turkey
1 lb

MIX & MATCH
BUY 1, GET 1 of Equal or Lesser Value
FREE
With Card

Hellmann's Mayonnaise
Select Varieties, 20-30 fl oz

\$2.99
With Card

Popsicle Ice Pops
Select Varieties, 6-18 ct

MIX & MATCH
BUY 2, GET 3 of Equal or Lesser Value
FREE
With Card

Doritos 8-10.75 oz or Fritos, 9.25-10 oz or Tostitos, 9-14.43 oz; Select Varieties
Regular retail is up to \$5.99 each with Card.

MIX & MATCH
BUY 2, GET 3 of Equal or Lesser Value
FREE
With Card

7up, Pepsi or 7UP
Select Varieties, 12-Pack, 12 fl oz Cans, Limit 10 Packages
Regular retail is up to \$10.99 each with Card.

MIX & MATCH
BUY 2, GET 3 of Equal or Lesser Value
FREE
With Card

Coca-Cola, Pepsi or 7UP
Select Varieties, 12-Pack, 12 fl oz Cans, Limit 10 Packages
Regular retail is up to \$10.99 each with Card.

88¢
With Card

Powerade 28 fl oz or Body Armor, 16 fl oz; Select Varieties

MIX & MATCH
BUY 1, GET 1 of Equal or Lesser Value
FREE
With Card

Cheez-It Family Size Crackers
17-21 oz or Family Size Club Crackers, 18.8 oz; Select Varieties

\$21.99

Bud, Miller or Coors
30-Pack, 12 fl oz Cans or Yuengling, 24-Pack, 12 fl oz Cans; Select Varieties

WEEKLY DIGITAL DEALS

Use each coupon **UP TO 5 TIMES** in one transaction*

Scan me to download deals

Look for these tags.

\$4.99/EA
With Digital Coupon
Price without digital coupon is up to \$7.99 each with Card.

Oscar Mayer Bacon
Select Varieties, 12-16 oz

\$1.49/EA
With Digital Coupon
Price without digital coupon is up to \$2.49 each with Card.

Kroger Cheese
Select Varieties, 6-8 oz

\$2.49/EA
With Digital Coupon
Price without digital coupon is up to \$4.29 each with Card.

LaCroix Sparkling Water
Select Varieties, 8-Pack, 12 fl oz Cans

\$3.49/EA
With Digital Coupon
Price without digital coupon is up to \$7.99 each with Card.

Whole Seedless or Seeded Watermelon

\$1.99/EA
With Digital Coupon
Price without digital coupon is up to \$2.99 each with Card.

Kroger Deluxe Ice Cream
48 fl oz or Outshine Fruit Bars, 6 ct; Select Varieties

\$1.99/EA
With Digital Coupon
Price without digital coupon is up to \$2.99 each with Card.

Private Selection Buns
8 ct or Wide Pan Bread, 24 oz; Select Varieties

SALE DATES: Wed. August 27 - Tues. September 2, 2025. Price and items are effective at your local Kroger store.
SELECTION MAY VARY BY STORE, LIMITED TO STOCK ON HAND. WE RESERVE THE RIGHT TO LIMIT QUANTITIES AND CORRECT PUBLISHED ERRORS.
SELECTION MAY VARY BY STORE, LIMITED TO STOCK ON HAND. WE RESERVE THE RIGHT TO LIMIT QUANTITIES AND CORRECT PUBLISHED ERRORS.



80% Lean Ground Beef
Sold in a 3 lb Package for \$14.97
Price without digital coupon
is up to \$6.49 lb with Card.

\$4.99
/LB
With Digital Coupon



**Snack Factory
Pretzel Crisps**
Select Varieties,
5-7.2 oz. In the Deli
\$1.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$3.49 each with Card.



**Ore-Ida
Frozen Potatoes**
Select Varieties,
18.98-32 oz
\$2.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$4.49 each with Card.



**Tyson
Frozen Chicken**
Select Varieties,
16-26 oz
\$5.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$8.99 each with Card.

WEEKLY DIGITAL DEALS

Use each coupon
UP TO 5 TIMES
in one transaction*

Look for
these tags.



**Lay's
Potato Chips**
5-8 oz or Kettle Brand
Potato Chips, 6-7.5 oz;
Select Varieties
\$1.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$3.49 each with Card.



**Folgers or
Cafe Bustelo Coffee**
Select Varieties,
22-25.9 oz Can
\$8.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$14.99 each with Card.



**Kroger Ultra
Paper Towels**
6 Double Rolls
\$5.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$9.99 each with Card.



**Kroger Sweet Corn
or Baker Russet Potatoes**
4 ct Tray
\$2.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.



**Nabisco
Family Size Oreo
or Chips Ahoy Cookies**
Select Varieties,
9.9-20 oz
\$2.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$4.29 each with Card.



**40-Pack
Kroger Water**
16.9 fl oz Bottles
\$3.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$4.99 each with Card.



**Kingsford
Original Charcoal**
16 lb or Match Light
Charcoal, 12 lb
\$8.99
/EA
With Digital Coupon
Price without digital coupon
is up to \$10.49 each with Card.

*While supplies last.

MIX & MATCH
SAVE \$10
AN EXTRA

When you buy 2 participating Household,
Baby or Pet items, with Card.*

*Participating item selection may vary by store. Discount applied at checkout
with your Card. Items must be purchased in the same transaction.



WEEKLY DIGITAL DEALS

Use each coupon
**UP TO 5
TIMES**
in one transaction*



Look for
these tags.

Hershey's
Share Size Candy
Select Varieties, 7.2-10.6 oz
\$3.99
/EA
With Digital Coupon

Price without digital coupon is up to \$5.49 each with Card.



Pantene
Shampoo or
Conditioner
Select Varieties, 10.4-12 fl oz
\$3.49
/EA
With Digital Coupon

Price without digital coupon is up to \$4.99 each with Card.



Kroger
Soft & Strong
Bath Tissue
12 Double Rolls
\$3.99
/EA
With Digital Coupon

Price without digital coupon is up to \$6.99 each with Card.



*While supplies last.

1-STOP GAME DAY SHOP



Find more game day deals & recipes at Kroger.com/Football

\$1.49
/LB

With Card
Heritage Farm
Chicken Drumsticks,
Thighs or Whole
Fryers
Bone-In



Kroger
Chicken
Party Wings
Frozen, 2.5 lb Bag

\$8.99
With Card



Home Chef
Smoked
St. Louis Style Ribs
\$12.99
With Card

Fully Cooked,
2 lb, In the Deli



Big K
Select Varieties,
2 Liter

4/\$5
With Card



Bush's Best
Baked or Grillin' Beans
Select Varieties,
21.7-28 oz

2/\$5
With Card



Kroger
Potato Chips
Select Varieties,
7.5-8 oz

3/\$5
With Card



Goodcook
Kitchen Gadgets
Select Varieties

\$10.99
AND UP



Michelob Ultra
24-Pack,
12 fl oz Cans or
Jack Daniel's, 750 ml;
Select Varieties

\$22.99



2/\$6
With Card

Wholly
Guacamole
Select Varieties, 7.5 oz,
In the Produce Department

Seasonal selection varies by store and is limited to stock on hand.

SAVE \$1 EACH WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more participating items with Card.



Find even more online!
Scan me to shop all participating items.

*When you buy any 5 or more participating items in the same transaction with Card. Participating item varieties and sizes may vary by store.

BUY 5 OR MORE
SAVE \$1 EACH
1.99
/EA*

Look for these tags.



Philadelphia
Cream Cheese
8 oz or Yoplait
Yogurt, 32 oz;
Select Varieties

3.49 With Card
-1.00

\$2.49
/EA*



Ritz Crackers
3-13.7 oz or
Club Crackers,
11-13.7 oz;
Select Varieties

3.99 With Card
-1.00

\$2.99
/EA*



2.49 With Card
-1.00

\$1.49
/EA*

Sweet Baby Ray's
Barbecue Sauce
Select Varieties,
18 oz



2.99 With Card
-1.00

\$1.99
/EA*

Kroger
Juice Cocktail
64 fl oz or Kraft
Salad Dressing, 14-16 fl oz;
Select Varieties



3.49 With Card
-1.00

\$2.49
/EA*

Sargento
Cheese Slices

10-20 ct or Ball Park Buns, 8 ct;
Select Varieties



3.99 With Card
-1.00

\$2.99
/EA*

Kraft Singles
16 ct or
Pepperidge Farm
Buns, 6-12 ct;
Select Varieties



3.29 With Card
-1.00

\$2.29
/EA*

Oscar Mayer
Meat Bologna
Select Varieties,
16 oz



6.99 With Card
-1.00

\$5.99
/EA*

Gatorade

12-Pack, 12 fl oz
or Lipton Tea,
12-Pack, 16.9 fl oz;
Select Varieties



3.99 With Card
-1.00

\$2.99
/EA*

Polar
Seltzer Water
8-Pack, 12 fl oz Cans
or Bomb Pops, 12 ct;
Select Varieties



4.99 With Card
-1.00

\$3.99
/EA*

Lysol Wipes
Select Varieties,
75-80 ct



4.49 With Card
-1.00

\$3.49
/EA*

Heinz Ketchup
38 oz or Chick-fil-A
Sauce, 16 oz;
Select Varieties



4.99 With Card
-1.00

\$3.99
/EA*

Miracle Whip
30 fl oz or Duke's
Mayonnaise, 30 fl oz;
Select Varieties



8.99 With Card
-1.00

\$7.99
/EA*

Starbucks
Coffee
10-12 oz Bag
or K-Cups, 10 ct;
Select Varieties



6.49 With Card
-1.00

\$5.49
/EA*

Dixie
Paper Plates
or Bowls
Select Varieties,
25-90 ct



Nature Valley Bars
5-12 ct or
Betty Crocker
Fruit Snacks, 6-10 ct;
Select Varieties

2.99 With Card
-1.00
\$1.99
/EA*



2.79 With Card
-1.00
\$1.79
/EA*
Campbell's
Chunky Soup
Select Varieties,
18.6-19 oz



2.99 With Card
-1.00
\$1.99
/EA*
Wonder
Bread

20 oz or Pringles Party Stack,
6.8-7.1 oz; Select Varieties



2.99 With Card
-1.00
\$1.99
/EA*
Pop-Tarts
8 ct or Jif
Peanut Butter,
13-16 oz;
Select Varieties

SAVE \$1 EACH
WHEN YOU BUY 5 OR MORE.

MIX & MATCH 5 or more
participating items with Card.

*When you buy any 5 or more participating items
in the same transaction with Card. Participating
item varieties and sizes may vary by store.

Look for
these tags.

1.99



2.49 With Card
-1.00
\$1.49
/EA*
Kroger
Fruit & Grain Bars
8 ct or Funables
Fruit Snacks, 10 ct;
Select Varieties

10.99 With Card
-1.00
\$9.99
/EA*
Red Bull
Energy Drink

4-Pack, 12 fl oz Cans or
Blue Diamond Almonds,
25 oz; Select Varieties



9.99 With Card
-1.00
\$8.99
/EA*
Kroger
Meat Entrée
Select Varieties,
16 oz
3.99 With Card
-1.00
\$2.99
/EA*

Chobani
Greek Yogurt
4 ct or Cascadian Farm
Organic Cereal,
9.2-15 oz;
Select Varieties



4.49 With Card
-1.00
\$3.49
/EA*
ACE Bakery
Gourmet Buns
4 ct or Bread
or Rolls, 18.5-21 oz;
Select Varieties,
In the Bakery



8.99 With Card
-1.00
\$7.99
/EA*
Crest
Toothpaste
Select Varieties,
3.8-4.8 oz



7.99 With Card
-1.00
\$6.99
/EA*
Dove
Bar Soap
Select Varieties,
4 ct



6.49 With Card
-1.00
\$5.49
/EA*
Kellogg's
Giant Size
Cereal

19.2-29.5 oz or Lactaid Milk,
96 fl oz; Select Varieties

**Flu, COVID and RSV
vaccines available
at no cost to you***

No appointment needed.



Pharmacy



Visit **Kroger.com/vaccines** to learn more.

*Vaccines subject to availability. No cost to you with most insurance plans. Check with your plan for eligibility. Restrictions and exclusions may apply. See pharmacy or site for details.

LOWER PRICES

ON OVER 1000 ITEMS

Look for these tags

1.99 1.99
LOW PRICE NEW LOW PRICE



Fresh Baked Cookies
Select Varieties,
30 ct. In the Bakery

LOW PRICE
\$7.99



Kroger Cut & Peeled Baby Carrots
16 oz Bag

NEW LOW PRICE
\$1.39



Bar-S Meat Franks
Select Varieties, 12 oz

NEW LOW PRICE
4/\$5



Kroger Aluminum Foil
25 sq ft

NEW LOW PRICE
\$1.99



Kroger Ketchup
24 oz

LOW PRICE
\$1.39



Kroger Pasta
Select Varieties,
12-16 oz

LOW PRICE
4/\$5

GROCERY ESSENTIALS



Pepperidge Farm Goldfish Crackers
4-8 oz or
Capri Sun, 10 ct;
Select Varieties

2/\$5
With Card



Stubb's Sauce
Select Varieties,
12-18 oz

\$4.49
With Card



Dave's Killer Bread
Organic Bread
18-27 oz or Bagels,
5 ct; Select Varieties

MIX & MATCH
BUY 1, GET 1
of Equal or Lesser Value
FREE
With Card



Simply Fruit Drink or Ades
52 fl oz or Gold Peak
Tea, 52 fl oz;
Select Varieties

2/\$5
With Card



Frito-Lay Multipack
Select Varieties,
18 ct

\$9.99
With Card



Kroger Sour Cream, Cottage Cheese or Dip
Select Varieties,
16 oz

2/\$4
With Card

BOTTLES & BREWS



Busch
or Busch Light
\$21.99

30-Pack,
12 fl oz Cans or
Evan Williams,
1.75 Liter;
Select Varieties



Tito's or Meiomi
750 ml or
Black Box, 3-Liter;
Select Varieties

\$17.99



White Claw or Truly
12-Pack,
12 fl oz Cans or
High Noon, 8-Pack,
12 fl oz Cans;
Select Varieties



\$16.99



Oliver Sweet Red or Blueberry Moscato
Select Varieties,
750 ml

\$9.99



COMING SOON

55+ SENIOR DISCOUNT

TAKE AN EXTRA 5% OFF

ON IN-STORE FOOD & HOUSEHOLD PURCHASES WEDNESDAY, SEPT. 3

Use your Food & OTC Benefit Card
to shop eligible groceries and over-the-counter medications



nations
benefits

OTC
Network



&more

FIND YOUR FAVORITE NATURAL ITEMS

Chobani
Creamer
Select Varieties, 24 fl oz
2/\$9
With Card



Simple Truth
Organic Broth
Select Varieties,
32 oz
\$1.99
With Card



Larabar
Multipack
8 ct or Liquid Death Tea,
6-Pack, 12 fl oz Cans;
Select Varieties
\$7.99
With Card



Siete
Tortilla Chips
Select Varieties,
5 oz
2/\$7
With Card



Simple Truth
Organic
Orange Juice
Select Varieties,
52 fl oz
\$5.99
With Card



Laura's
92% Lean
Ground Beef
1 lb,
No Antibiotics Ever
\$8.99
With Card

HOME, HEALTH & MORE!



Lindt Lindor
or Excellence
Chocolate Bar
Select Varieties,
2.8-4.4 oz
MIX & MATCH
BUY 2, GET 1
of Equal or Lesser Value
FREE
With Card



Kristin Ess
Shampoo
or Conditioner
Select Varieties,
10 fl oz
\$11.99
With Card



CeraVe
Air Foam Cleanser
8 fl oz
\$13.99
With Card



Arm & Hammer
Toothpaste
Select Varieties,
6 oz
\$3.99
With Card



Dawn
Dish Soap
Select Varieties,
14.6-18 fl oz
\$2.99
With Card



Rubbermaid TakeAlongs
Food Storage
Select Varieties
\$3.99
With Card

A cartoon illustration of a young boy with brown skin and curly hair, wearing a yellow t-shirt with a star and blue shorts. He is holding a red apple in his right hand and a pink lunchbox in his left. He is standing in front of a row of blue school lockers. A small heart-shaped sticker on one of the lockers says "YOU MET THEM".

ALL THE TOOLS

FOR **BACK** TO
SCHOOL

**PICKUP OR
DELIVERY ONLY**

SAVE \$10 when you spend \$50
on Back to School Essentials with Digital Coupon*

CLIP COUPON

*Includes School & Office supplies, Facial Tissue, Food Storage Bags, Hand Sanitizer & more. See coupon for participating items and details.



Rave,
Cosmic Crisp or
Pink Lady Apples

\$1.99
/LB
With Card



Large
Avocados

2/\$5
With Card



\$3.99

With Card
Oscar Mayer
Deli Fresh
Lunch Meat

7-9 oz or Johnsonville
Breakfast Sausage,
9.6-16 oz: Select Varieties



GUARANTEED FRESH



Simple Truth
Natural Boneless
Chicken Breast
or Thin Sliced
Breast or Tenderloins,
\$5.99 lb;
No Antibiotics Ever

\$4.99
/LB
With Card



Kroger
Flounder Fillets
Frozen, 2 lb

\$9.99
With Card



Kroger
73% Lean
Beef Burgers
Frozen, 6 lb Bag

\$20
With Card



Wendy's
Beef Patties
1 lb or Homestyle
80% Lean Beef Patties,
8 ct, 1.9 lb, \$12

\$7.99
With Card



Fresh Atlantic
Salmon Fillets
or Extra Large EZ Peel
Raw Shrimp, \$6.99 lb,
21-25 ct, Sold in a
2 lb Bag for \$13.98

\$9.99
/LB
With Card

DELI & BAKERY

Order party trays, cakes and more at
Kroger.com/fresh

Apple Pie
or Other Varieties, 8"

\$5.99
With Card



Private Selection
Wildflower Honey
Turkey Breast
or Colby Jack Cheese,
\$8.99 lb with Card;
Select Varieties,
Sliced to Order
or Grab 'N Go

\$10.99
/LB
With Card



Home Chef
Party Size Fried
or Baked Chicken
24-Piece, 24-Hour
Notice Appreciated

\$22
With Card



BOTTLES & BREWS



\$16⁹⁹

Leinenkugel's,
Blue Moon
or Mike's
Select Varieties,
12-Pack, 11.2-12 fl oz
Bottles or Cans



Topo Chico
or Cayman Jack
\$16⁹⁹

12-Pack, 12 fl oz Cans
or Jim Beam, 750 ml
Select Varieties



Smirnoff
or BuzzBallz
Biggies
Select Varieties,
1.75 Liter

\$18⁹⁹



Surfside
8-Pack, 12 fl oz Cans
or Bota Box, 3 Liter,
Select Varieties

\$17⁹⁹



Corona,
Modelo or Pacifico
\$16⁹⁹

Select Varieties,
12-Pack, 12 fl oz
Bottles or Cans



\$13⁹⁹
Kim Crawford,
Josh Cellars
or Fireball
Select Varieties,
750 ml

CHEERS TO GREAT DEALS ON YOUR FAVORITES!

\$1

With Card
Crayola
Selected Varieties



NEW YEAR, NEW GEAR

BACK TO SCHOOL LIST

With Kroger Back to School List, you can access your child's specific supply list from our site or app, so you can easily shop for all the school supplies they need while doing your regular grocery shopping. Whether you're shopping in-store or online for pickup or delivery, Kroger Back to School List conveniently puts your child's list right at your fingertips. Visit Kroger.com/School to get started.



Top Flight
1-Subject Notebook
College or Wide Ruled,
70 Sheets

39¢
With Card



Crayola
Crayons
24 ct

50¢
With Card



Elmer's School Glue
4 oz or Papermate
Pink Pearl Erasers,
3-Pack



59¢
With Card



Top Flight
Composition Book
College or Wide Ruled

\$1
With Card



Ice Breakers
Gum
Select Varieties,
40 ct

\$3.79
With Card



Kinder Joy Egg
Select Varieties,
0.7 oz

\$1.99
With Card



Nerds, Sweetarts
or Trolli Candy
Select Varieties,
8-14 oz

\$3.99
With Card



Hi-Chew Candy
Select Varieties,
11.65-12.7 oz

\$5.99
With Card



Mars
Party Size Candy
Select Varieties,
18.56-24.02 oz

\$9.99
With Card



Haribo
Gummi Candy
Select Varieties,
6.3-8 oz

\$1.99
With Card



Hot Tamales
or Mike & Ike Candy
Select Varieties,
4.25 oz

4/\$5
With Card

Seasonal selection varies by store and is limited to stock on hand.